

MEMO: Licensing Unit

To Licensing Unit Date 4 June 2021
From Jayne Tear
Email jayne.tear@southwark.gov.uk

Subject Re: Pretty Unicorn Bar Limited, Units 21 and 22 2nd Floor Castle Square,
40 Elephant Road, London, SE17 1E – Application for a premises licence

I write with regards to the above application for a premises licence, submitted by Pretty Unicorn Bar Limited under the Licensing Act 2003, which seeks the following licensable activities:

- Late night refreshment (indoors) on Friday and Saturday from 23:00 to 00:00
- Supply of Alcohol (on and off the premises) on Sunday to Thursday from 10:00 to 23:00 and on Friday and Saturday from 10:00 to 00:00
- The opening hours will be on Sunday to Thursday from 10:00 to 23:30 and on Friday and Saturday from 10:00 to 00:30

The premises is described within the application as a *'Bar as shown on the plans appended to the application'*.

My representation is based on the Southwark Statement of Licensing policy 2021 – 2026 and relates to the licensing objectives for the prevention of crime and disorder and the prevention of public nuisance.

The premises is situated in The Elephant and Castle Major Town Centre Area and under the Southwark Statement of Licensing policy 2021 - 2026 the appropriate closing times for public houses, wine bars or other drinking establishments in this area on Sunday to Thursday is 23:00 hours and on Friday and Saturday 00:00 hours.

The area is also residential and this application is seeking closing times in excess of that which is appropriate in the licensing policy for public houses, wine bars or other drinking establishments in this area. Therefore in order to promote the licensing objectives I ask the applicant to consider bringing the closing times in line with the policy for this area and in turn the sale of alcohol 'on sales' allowing half an hour drinking up time as follows:

- Supply of Alcohol (on the premises) on Sunday to Thursday from 10:00 to 22:30 and on Friday and Saturday from 10:00 to 23:30
- The opening hours will be on Sunday to Thursday from 10:00 to 23:00 and on Friday and Saturday from 10:00 to 00:00

Although the premises falls within The Elephant and Castle Major Town Centre Area, the area is also residential and local residents could be disturbed by the licensable activities that take place outside. The licensing policy recommends that outside areas should close to patrons at 22:00 hours. I am not sure from the premises plan whether and outside drinking area is included and I seek clarification on this point.

The application does not address dispersal of patrons into the area and how the impact upon local residents could be reduced. Due to the limited information available with the application and to promote the licensing objectives I also ask the applicant to provide the following:

- An accommodation limit for the premises (to be conditioned)
- To provide a written dispersal policy for the premises (to be conditioned)

And consider adding the following conditions to the operating schedule to promote the licensing objectives:

- All 'off sales' of alcohol shall be provided in sealed containers and taken away from the premises.
- That clear legible signage shall be prominently displayed where it can be easily seen and read, requesting that 'off sales' of alcohol are not be opened and consumed in the vicinity of the premises

I may submit further comments once all the information has been provided.

I therefore submit this representation and welcome any discussion with the applicant.

Southward's Statement of Licensing Policy 2021 – 2026 can be found on the following link:
<https://www.southwark.gov.uk/business/licences/business-premises-licensing/licensing-and-gambling-act-policy>

Jayne Tear
Principal Licensing officer
In the capacity of Licensing Authority as a Responsible Authority